



.ibd.

Brand Presentation
2020

About Us

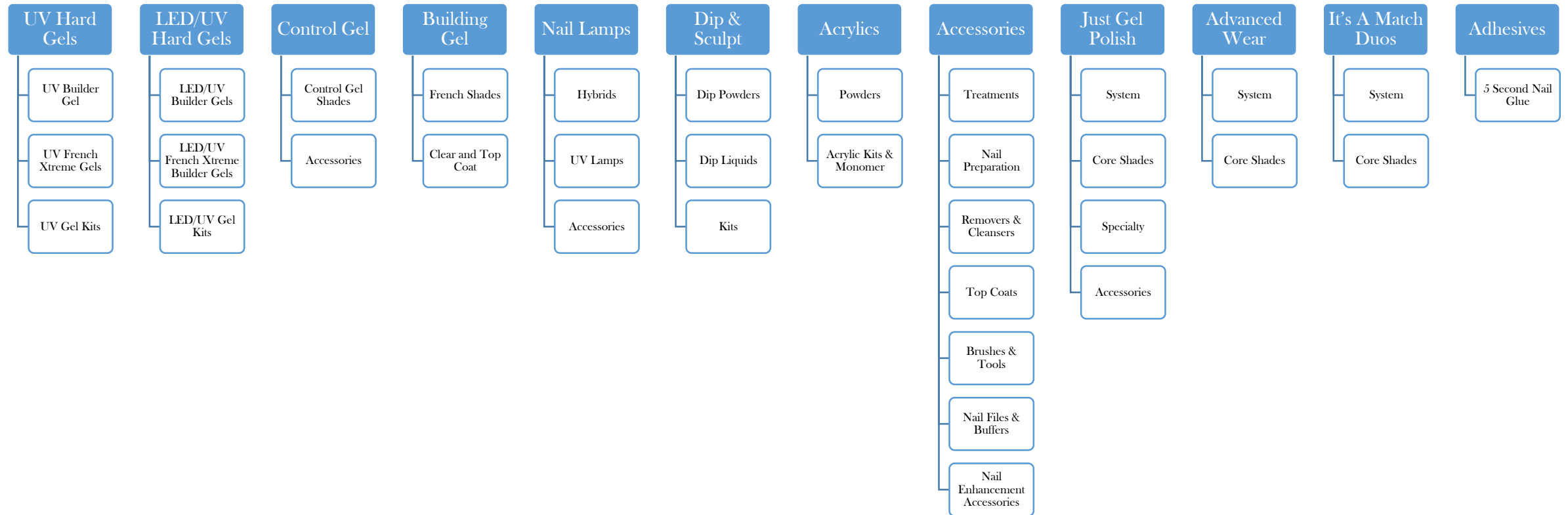


For over four decades, ibd has been a leader in the Nail Care industry, dominating the market with world-class technology and unmatched innovation. With a product catalog spanning from Acrylic to Gel, we pride ourselves on helping to revolutionize the salon experience.

Today, ibd focuses on building stronger relationships with the best salons and professionals around the world, changing the way we experience beauty and nail care one salon visit at a time.

—The Nail People

Brand Architecture



LED/UV GELS

Our top-selling gel segment

The self-leveling formula creates shiny, natural looking nails

Great alternative to acrylic enhancements

LED/UV formulas cure in half the time, for a quicker service

Available in our classic palette of clear, pinks, whites, and neutrals to build any solid foundation



LED/UV Builder Gel - Clear

Formulated for nail extensions and building out nails.

Item #61177

14 g / net wt 0.5 oz

Item #61178

56 g / net wt 2 oz



LED/UV Gel - Clear

Clear LED/UV Gels are formulated for natural nail overlays.

Item #61175

14 g / net wt 0.5 oz

Item #61176

56 g / net wt 2 oz

Item #65614

226 g / net wt 8 oz

LED/UV Builder Gels



LED/UV Gel - Intense White

Formulated in a bright white color, and designed for nail extensions and building out a French Manicure.

Item #61179

14 g / net wt 0.5 oz

Item #61180

56 g / net wt 2 oz



LED/UV Builder Gel - Pink II

A cool pink gel formulated in LED/UV.

Item #72171

14 g / net wt 0.5 oz

Item #72176

56 g / net wt 2 oz



LED/UV Builder Gel - Natural II

Our neutral colored gel formulated in LED/UV.

Item #72175

14 g / net wt 0.5 oz

Item #72180

56 g / net wt 2 oz



LED/UV Builder Gel - Pink

Formulated in LED/UV for classic pink French Manicures, and are designed for nail extensions.

Item #56839

14 g / net wt 0.5 oz

Item #56832

56 g / net wt 2 oz



LED/UV Builder Gel - Pink IV

A warm pink gel formulated in LED/UV.

Item #72173

14 g / net wt 0.5 oz



LED/UV Builder Gel - Pink V

Our warmest pink gel formulated in LED/UV.

Item #72174

14 g / net wt 0.5 oz

Item #72179

56 g / net wt 2 oz

LED/UV French Xtreme Builder Gels

Our thicker viscosity builder gel is now LED and UV curable for faster, beautiful nails. Our new formula has the same leveling properties and viscosity as the current ibd UV French Xtreme builder gels. The soft, natural-looking pink and blush, along with the crisp white and clear are great for completing the perfect French Manicure and for creating nail extensions.



LED/UV French Xtreme Builder Gel - Clear
Our clearest gel in LED/UV formula.

Item #56843
14 g / net wt 0.5 oz

Item #56836
56 g / net wt 2 oz



LED/UV French Xtreme Builder Gel - Pink
Our brightest pink gel in LED/UV formula.

Item #56842
14 g / net wt 0.5 oz

Item #56835
56 g / net wt 2 oz



LED/UV French Xtreme Builder Gel - Blush
Our slightly softer version of our bright pink in LED/UV formula.

Item #56840
14 g / net wt 0.5 oz

Item #56833
56 g / net wt 2 oz



LED/UV French Xtreme Builder Gel - White
Our brightest white gel in LED/UV formula.

Item #56841
14 g / net wt 0.5 oz

Item #56834
56 g / net wt 2 oz

LED/UV Gel Kits

Professional Gel Kit

This kit includes everything needed to offer a complete line of LED/UV Gel services. A booklet with step-by-step instructions on gel application techniques.

Contents: 1/2 oz. Clear Gel, 1/2 oz. Clear Builder Gel, 1/2 oz. Ultra White Builder Gel, 1/2 oz. Pink Builder Gel, 1/2 oz. Gel Polish, 1/2 oz. Ultra Seal, 1/2 oz. Bonder, 2 oz. Cleanser Plus, 4 oz. Nail Prep, Ultra Fast Nail Glue, Gel Glue, Gel Brush, Nail Wipes, White Padded Files, Cuticle Pushers, Nail Tips, DVD and Instructional Booklet

Item #66697

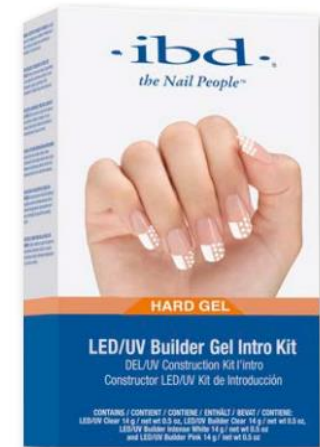
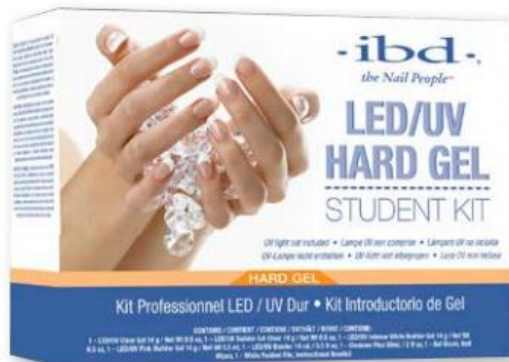


Student Gel Kit

Everything needed to start using LED/UV Hard Gels for nail overlays and extensions.

Contents: 1/4 oz. Clear Gel, 1/4 oz. Clear Builder Gel, 1/4 oz. Ultra White Builder Gel, 1/4 oz. Pink Builder Gel, 1/4 oz. Bonder, 1 oz. Cleanser Plus, Gel Brush, Nail Wipes, 1 White File and Instructions

Item #66698



LED/UV Builder Gel Intro Kit

Four top selling shades to create the perfect French Manicure. LED and UV curable for faster, beautiful nails.

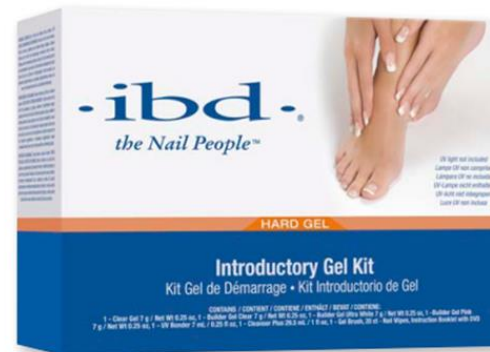
Contents: LED/UV Clear 14 g / net wt 0.5 oz, LED/UV Builder Clear 14 g / net wt 0.5 oz, LED/UV Builder Intense White 14 g / net wt 0.5 oz and LED/UV Builder Pink 14 g / net wt 0.5 oz

Item #56894

UV GELS

Categories include:

- Gel
- Builder Gel
- French Xtreme
 - Kits



Building Gel

ibd's new **Building Gel** introduces hard gel nail extension in a bottle/brush application.

- Available in 5 essential brand colors:
 - Clear, Cover Pink, Sheer Pink, Bright White, Soft White
 - White shades are unique to ibd
- Soak-off removal
- Bottle/brush application allows technicians of all skill levels to sculpt and extend nails
- Creates less shaping, filing, and dust
- Fast and easy fills
- LED and UV curable
- Specialty cleansing Top Coat specially formulated to improve adhesion to the nail and reduce heat spikes



CONTROL GEL

Upgrade to a new generation of gel that gives you the power to control every aspect of the application experience from dispensing to sculpting to curing. The combined efficiencies of gel and acrylic are wrapped into an all-in-one, odorless, ultra-light and self leveling formula.

1



CONTROL DISPENSING

Our new premixed formula comes in an easy to dispense tube. Simply squeeze and cut using the ibd spatula.

2



CONTROL APPLICATION

Squeeze a small amount of gel onto the nail, pat and shape Control Gel into place.

3



CONTROL LEVELING

The slight self-leveling properties of Control Gel assist in an effortless and precise application.

4



CONTROL COMPLEXITY

Control Gel moves and cures on command so you can shape and refine until nail are ready. once you've achieved the desired look, cure under LED for 30 seconds or UV for 2 minutes. Finish by sealing with ibd Intense Seal.

Control Gel

Available in six shades for the perfect overlay and extension in 2 oz tubes.



Control Gel Accessories

Products and accessories to complete the Control Gel System.



Control Gel Solution

Prepares the brush for easy gel maneuvering, and has a pleasant smell for maximum client comfort.



Ibd Spatula

A tool that cuts Control Gel product precisely, eliminating product waste.



Control Gel Brush

Specially designed to work with the viscosity of Control Gel, making the application even more efficient.

Control Gel Kits

INTRO KIT ITEM 67628

Ideal for nail techs who want to master the basics of Control Gel.



PROFESSIONAL KIT ITEM 67629

Ideal for Salons looking to have a full Control Gel service offering.



DISPLAY 67637

Full display containing all products and accessories within the Control Gel System.

ACRYLIC

Superfine powders come in beautiful colors and various sizes.

ibd offers the latest technology in Acrylic Products on the market, giving nail technicians the performance and quality they demand.

Our complete Acrylic System is designed with superior adhesion, excellent long-lasting wear and superior durability. Our experts have developed technical applications for every nail professional to work with. When the ibd Acrylic System is used and applied properly, they do not lift or break. They are strong, flexible and durable for the most demanding clients. ibd Acrylic Products will allow you to expand your service menu and offer your clients the best in Acrylic nails.



Flex Cover Pink Acrylic Powder

Item #56215
21 g / net wt 0.75 oz



Flex Bright White Acrylic Powder

Item #71831
21 g / net wt 0.75 oz



Flex Translucent Pink Acrylic Powder

Item #71825
21 g / net wt 0.75 oz

Item #71826
113 g / net wt 4 oz



Flex Crystal Clear Acrylic Powder

Item #71828
21 g / net wt 0.75 oz

Item #71829
113 g / net wt 4 oz

Acrylic Kits & Monomer



Professional Acrylic Kit

Everything needed to offer a complete line of acrylic services.

Contents: Bright White 1oz, Translucent Pink 1oz, Crystal Clear 1oz, Strip Brush Cleaner 2oz, Grip Monomer 4oz, Stick Primer 0.5oz, Acrylic Bright 0.5oz, Lavender Cuticle Oil 0.5oz, 1 Ruby File, 1 Sapphire File, 1 Emerald File, 1 Dehydrate, Nail Prep, Ultra Fast Glue, Instructional Booklet

Item #62795



Acrylic Grip Monomer

Item #71823
236 mL / 8 fl oz

Dip & Sculpt Powder



- Dip & Sculpt Powder Formula can be used as a dip system or a traditional acrylic with monomer for sculpting
- Triple Shade Match- all 72 powders are available in matching gel and lacquer shades
- Bamboo Extract enhanced **powder** strengthens the nail enhancement
- Calcium and Vitamin E enriched **Base** promote durability
- Light weight, odor-free high-shine formula

Dip & Sculpt Powder Shades



72 Gorgeous Shades in Crèmes,
Glitters, Neons, and Shimmers



French Pink



Cover Pink



French White



Soft White

4 French Shades with Matching Duos



Fireworks (G)
103



Sea Pearl (S)
104



Whipped Cream (C)
105



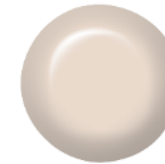
Carte Blanche (C)
106



Silver Lites (G)
107



All That
Glitters (G)
108



Cashmere Blush (C)
109



Indie Oasis (C)
110



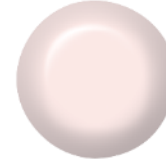
Moroccan
Spice (G)
111



Beauty Sleep (C)
112



I'm No
Damsel (S)
113



Seashell Pink (C)
114



So In Love (S)
115



Debutante Ball (G)
116



Naturally
Beautiful (C)
117



Juliet (C)
118



Flowerful (C)
119



Rome Around (C)
120

C= Crème, G= Glitter, N= Neon, S= Shimmer



All Dip & Sculpt Powders are fortified with Bamboo Extract to strengthen nail enhancement.

Dip & Sculpt Powder Shades



Funny Bone (C)
121



Ticked Pink (C)
122



Gerber Daisy (C)
123



Ingénue (C)
124



Starburst (N)
125



Rose Lite
District (C)
126



Parisol (N)
127



Vespas &
Siestas (C)
128



Frozen Strawberry (S)
129



Peony Bouquet (S)
130



All Heart (S)
131



Maui Sunset (S)
132



Mocha Pink (C)
133



Mauve Over (C)
134



Brazen Beat (C)
135



Infinitely Curious (N)
136



Eye-Poppie (C)
137



Head-To-Toe
Gelato (C)
138



Serendipity (C)
139



Mango Mischief (S)
140



Vixen Rouge (C)
141



Burning Flame (C)
142



Marigold (S)
143



Lucky Red (C)
144



Bing Cherries (C)
145



Luck of the
Draw (C)
146



Enthralled (S)
147

C= Crème, G= Glitter, N= Neon, S= Shimmer

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All Dip & Sculpt Powders are fortified with Bamboo Extract to strengthen nail enhancement.

Dip & Sculpt Powder Shades



Cosmic Red (G)
148



Breathtaking (C)
149



Brandy Wine (S)
150



Mogul (S)
151



Truly, Madly,
Deeply (C)
152



Bustled Up (S)
153



Petal Imprint (C)
154



Catwalk Alley (C)
155



Amethyst Surprise (S)
156



My Babe (C)
157



Cashmere Cutie (C)
158



Heedless To
Say (C)
159



Slurple Purple (C)
160



Con-FuchSION (S)
161



Molly (N)
162



Indian Sari (S)
163



HRH
164



Plum Raven (C)
165



Luxe Street (C)
166



Inspire Me (C)
167



Sweet Sanctuary (C)
168



Smokey Plum (C)
169



Aphrodite (G)
170



Raindrops (C)
171



Bardot Indigo (C)
172



Riviera Rendezvous (C)
173



Black Lava (C)
197

C= Crème, G= Glitter, N= Neon, S= Shimmer

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All Dip & Sculpt Powders are fortified with Bamboo Extract to strengthen nail enhancement.

Application - Dip

How To Use as Dip Powder:



Application - Acrylic

How To Use as Acrylic Sculpting Powder:

1

Prep



2

PowerBond
(if needed)



3

Grip Monomer
+ Dip Powder



4

Sculpt



5

Finish



Dip Liquids



#13505

Step 1 - Prep

Dehydrates and prepares nails for dip application.



#13506



#13507

Step 2 - Base

Calcium and Vitamin E enriched resin helps to strengthen nails and emits 40% less fumes compared to competitors.



#13514



#13515

Step 3 - Activator

“Cures” base and dip powder nails. Our Activator sets slower than competition making nails stronger but flexible, not brittle.



#13510



#13511

Step 4 - Sealer

Air-dry self-leveling resin that seals and provides a glossy finish. Emits 40% less fumes compared to competitors.

Salon Price:
0.5 fl oz: \$4.95

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Salon Price:
0.5 fl oz: \$8.95
2.0 fl oz: \$23.95

French Dip & Sculpt Powders



French White

Pure white dip powder ideal for French Manicures.

Soft White

Natural white dip powder creates a softer white tip, perfect for ombré designs.

Clear

Crystal clear dip powder creates the perfect base to strengthen nails.

French Pink

Sheer pink dip powder compliments any nail bed for a natural look.

Cover Pink

Opaque pink dip powder hides imperfections and elongates the nail bed.

Salon Price:
2.0 oz: \$14.95

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Salon Price:
4.0 oz: \$25.95

Dip & Sculpt Accessories



#61194

Dip & Sculpt Professional Kit – 12 pc

- (1) each of 0.5 oz Dip Powders in:
 - Clear
 - French Pink
 - French White
- (1) each of 0.5 oz Dip Powders in Burning Flame, Amethyst Surprise, Silver Lites, Naturally Beautiful
- (1) each of 0.5 fl oz liquids: Prep, Base, Activate, Sealer, Brush Softener

Salon Price: \$65.95



#61195

Dip & Sculpt French Kit – 7 pc

- (1) each of 0.75 oz Dip Powders in:
 - Clear
 - French Pink
 - French White
- (1) each of 0.5 fl oz liquids: Prep, Base, Activate, and Sealer

Salon Price: \$49.95



#62296

Disposable Dipping Trays 40 ct

Disposable dipping trays are perfect for dipping, tapping, or pouring dip powders. Keeps a sanitary environment as you dispose after each use.

Salon Price: \$10.95



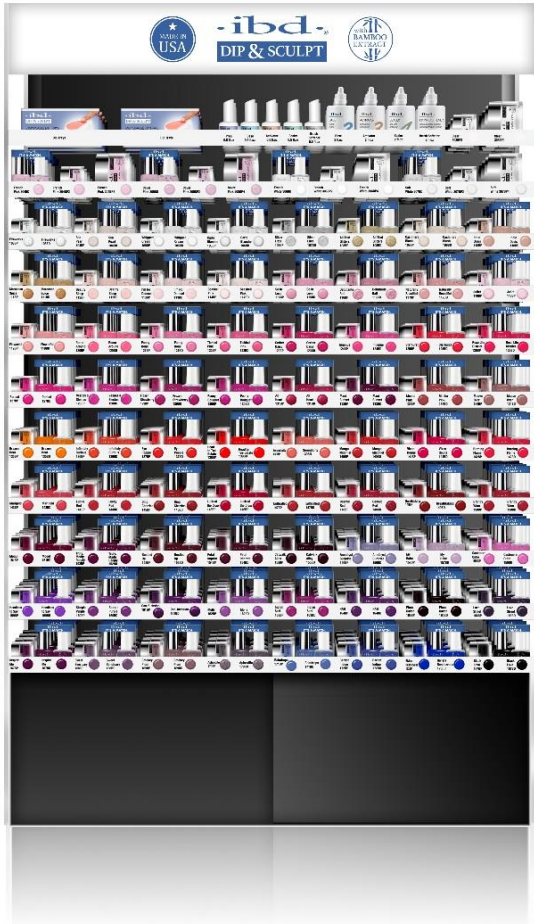
#13512

#13513

Brush Softener

Restores dried brushes by dissolving hardened glue.

Floor Display + Pre-Pack



Acrylic display will hold one facing jar of Dip Powder in 72 shades.

PPK Contains:

- (6) each of Dip & Sculpt Powders (2 oz)
- (6) each of French Dip & Sculpt Powders in 5 shades (2 oz)
- (6) each of French Dip & Sculpt Powders in 5 shades (4 oz)
- (6) each of French Duo Packs in 4 shades
- (6) each of It's A Match Duo Packs in 72 shades
- (6) each of 0.5 fl oz:
 - Prep | Base | Activator | Sealer | Brush Softener
- (6) each of 2 fl oz:
 - Base | Activator | Sealer | Brush Softener
- (6) Dip Trays 40 ct
- (25) Catalogs
- (1) Painted Nail Palette
- (2) Posters
- (2) Tent Cards

#13502

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Salon Price:\$16,983.60

ACCESSORIES

Having the right tools is crucial for salon perfect nail application. ibd offers a variety of quality tools to be used on acrylic nails, gels, wraps and natural nails. As well as accessories to help professionals deliver an efficient and quick application.



Natural Nail Treatments

Lavender Cuticle Oil

Lightweight formula nourishes and smoothes dry cuticles.

Item #71834+

14 mL / 0.5 fl oz - 12 pc Display



Reconstrux

Designed to treat soft brittle nails, helps nail health in 30 days.

Item #73903

3.6 mL / 0.125 fl oz - 6 pc Display

Nail Preparation



Nail Prep

Dehydrates and sanitizes prior to nail service.

Item #60824+
118 mL / 4 fl oz

Item #60826+
473 mL / 16 fl oz



UV Bonder

Non-acid primer for use on natural nails. Designed to maximize adhesion with ibd UV Gels. Cure time: 1 minute

Item #60805+
14 mL / 0.5 fl oz



LED/UV Bonder

Non-acid primer for use on natural nails. Designed to maximize adhesion with ibd LED/UV Gels. Cure time: 30 seconds

Item #56844+
14 mL / 0.5 fl oz



Natural Nail Primer

Non-acidic primer for maximum adhesion on natural nails.

Item #60830+
14 mL / 0.5 fl oz



Stick Primer

Prepares nails for maximum adhesion, to be used with traditional hard gels and acrylics.

Item #71820+
14 mL / 0.5 fl oz



Dehydrate

Removes oils from the natural nail for better adhesion.

Item #60112+
14 mL / 0.5 fl oz



Tip Blender

Blends the seam of the artificial nail tip for a smooth look and feel.

Item #71201+
14 mL / 0.5 fl oz

Removers & Cleansers



Artificial Nail Remover

Quickly removes artificial nails safely without drying out the skin.

Item #72106+
473 mL / 16 fl oz



Strip Brush Cleaner

Quickly and safely cleans brushes.

Item #71821+
59 mL / 2 fl oz



Cleanser Plus

Instantly removes tacky residue left behind from a traditional gel application.

Item #60812+
59 mL / 2 fl oz

Item #60818+
236 mL / 8 fl oz

Item #60816+
473 mL / 16 fl oz



LED Shine Enhancer Gel Cleanser

Specially formulated for LED products, removes the tacky residue left behind from traditional gel application.

Item #57095
236 mL / 8 fl oz

Item #57094
473 mL / 16 fl oz

Top Coats



Ultra Seal UV Top Coat
Universal UV sealant that provides high shine finish.

Item # 97200+
14 mL / 0.5 fl oz - 12 pc display



LED/UV Intense Seal

Nail Tech favorite, Intense Seal now LED/UV, non cleansing formula with a mirror glass finish. Eliminates buffing, and can be used on traditional hard gels, acrylics, and wraps. Cure time: 1 minutes.

Item #60505
14 mL / 0.5 fl oz - 6 pc display



Air Dry Topcoat

Quick air dry top coat gives a high gloss finish in 3 to 5 minutes, non-yellowing chip resistant formula.

Item #97215+
14 mL / 0.5 fl oz - 12 pc display



UV Intense Seal

UV sealant, non cleansing formula with a mirror glass finish. Eliminates buffing, and can be used on traditional hard gels, acrylics, and wraps. Cure time: 3 minutes.

Item #60516+
236 mL / 8 fl oz - Refill

Item #60515
14 mL / 0.5 fl oz - 6 pc display



UV Topcoat

High shine UV activated top coat, intended for artificial and natural nails. Cure time: 3 minutes.

Item #61214+
118 mL / 4 fl oz - Refill

Item #97210+
14 mL / 0.5 fl oz - 12 pc display

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Brushes & Tools

1 Metal Spatula

Sanitizable, stainless steel, great for blending gels and gel polish.

2 Two-Sided Cuticle Pusher

Includes 3 sizes of two-sided cuticle pushers small, medium and large.

3 Silicone Tool Cup Chisel

Great for carving and contouring.

4 Silicone Tool Flat Chisel

Great for etching and creating crisp smile lines.

5 Silicone Tool Taper Point

Great for creating intricate nail designs.

6 Gel Brush #6 Flat

Flat Gel brush can be used for sculpting or with tip gel application.

7 Gel Brush

Synthetic blend square brush great for a smooth gel application.

8 Deluxe Round Gel Brush

Pointed brush provides easy application around the cuticle area.

9 Professional Gel Brush

Sable brush with a clear acrylic handle. Ideal for either gel or acrylic use.

10 Gel Art Striper Brush

Thin-bristled natural hair brush. Tapered design for detailed artwork.

11 Acrylic Brush

Size 8 sable brush, perfect for detailed design.

12 Professional Acrylic Brush

Size 8 sable brush designed for smooth acrylic application.



Nail Files & Buffers

1 Jewel Collection 8 pack

Long lasting and designed for comfort.

Contents: Diamond, Emerald, Sapphire and Ruby Nail Files (Two of each)

2 Diamond Buffer - Grit 220/280

Creates a high shine on acrylic or gel nails.

3 Sapphire Files - Grit 150/150

Perfect for blending of tips and contouring cuticles.

4 Emerald Files - Grit 180/180

Adds a smooth finish to artificial nails.

5 Ruby Files - Grit 100/100

Perfect for sidewall filling and shaping artificial nails.

6 White Padded Files - Grit 120/180

7 Black Padded Files - Grit 100/180



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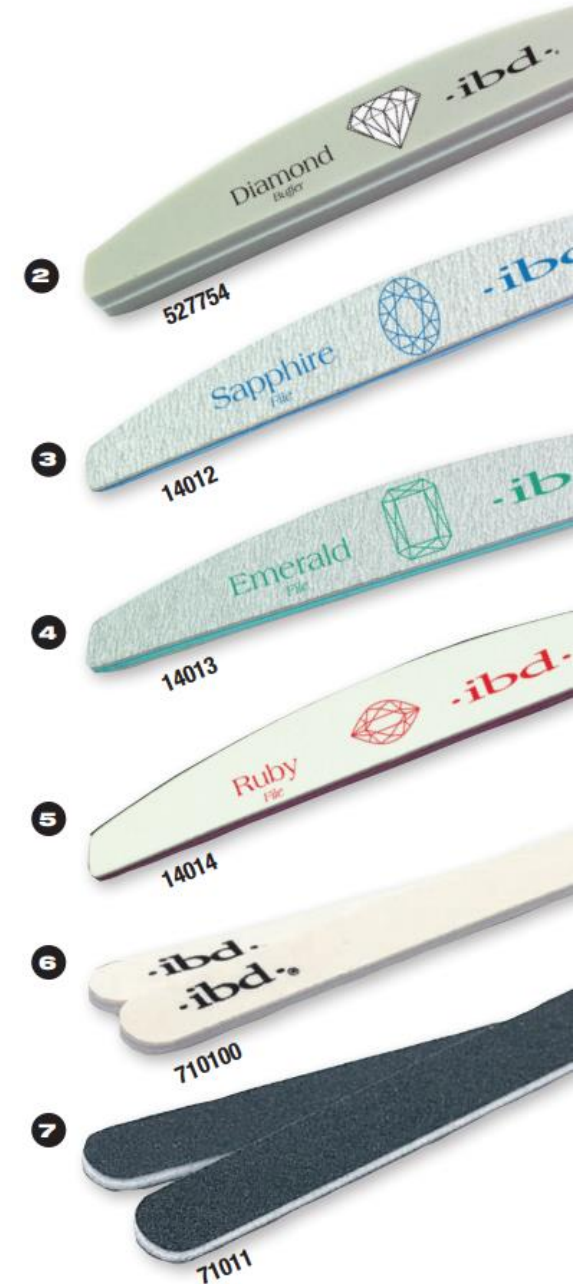


Quick Shiner Block

Creates a brilliant shine. Great for artificial or natural nails.

Item #73906

12 pc Display



Nail Enhancement Accessories



Nail Forms

Create perfect nails with self-adhesive disposable forms.

Professional Nail Forms

Item #71812

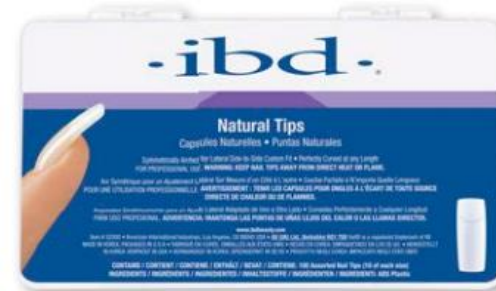
300 ct / Roll



Clear Gel Nail Forms

Item #71819

250 ct / Roll



Natural Nail Tips

Natural color, full-well.

Item #52300

100 ct



Clear Nail Tips

Clear nail tip, full-well.

Item #524000

100 ct

JUST GEL POLISH

Our 100 percent pure gel formula provides high shine and long wear. Applied like a polish, but cured in LED or UV. Just Gel Polish formula is rich and boosts an even application. Gel removal is simple, safe and fast using ibd Gel Remover. Available in over 200 shades.

ibd PowerBond

Creates an adhesion with natural nails and base coat, includes a short bristle brush for ease of application. No cure time needed.

Item #56501
14 mL / 0.5 fl oz

Just Gel Polish No Cleanse Top Coat

All the shine of the traditional top coat without the traditional cleansing step. Created in a Soak Off formula. Cure time: UV 1 Min LED/UV 30 Sec

#102BG
Item #57903
14 mL / 0.5 fl oz

Just Gel Polish Base Coat

Provides a strong base for an even Just Gel Polish color application. Cure time: UV 1 Min LED/UV 30 Sec

#100BG
Item #56503
14 mL / 0.5 fl oz

Just Gel Polish Top Coat

Seals in color with high shine and ensures color longevity. Cure time: UV 2 Min LED/UV 30 Sec (Must Cleanse)

#101BG
Item #56502
14 mL / 0.5 fl oz
Item #57096
118 mL / 4 fl oz



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Just Gel Polish Accessories



Just Gel Polish Cleanser

Effectively removes sticky residue from the gel topcoat, leaving a mirror-gloss shine.

Item #60821

236 / 8 fl oz

Item #60827

473 mL / 16 fl oz



Just Gel Polish Remover

Gently melts away gels in minutes with ease.

Item #60822

236 ml / 8 fl oz

Item #60828

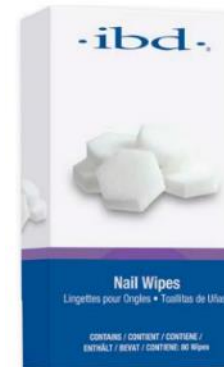
473 mL / 16 fl oz



Just Gel Polish Gel Remover Foil Wraps

Item #80257

100 ct



Nail Wipes 80 ct

Lint-free fiberless pads will not scratch or dull surfaces.
Removes tacky gel residue with Cleanse Plus.

Item #60861

Just Gel Polish Specialty



Diamonds & Dreams Collection

Glitterstruck
Item #67575

Night Sky
Item #67578

Under the Lights
Item #67576

Gold Bold
Item #67579

Anything Glows
Item #67577

Flashy
Item #67580



Just Gel Polish Mattify Top Coat

Item # 56826
14 ml / 0.5 fl oz



Just Gel Art Polish

Black
Item # 56923
14 ml / 0.5 fl oz

White
Item # 56954
14 ml / 0.5 fl oz

ADVANCED WEAR

Developed to compliment the 96 top selling shades in Just Gel Polish, ibd's new Advanced Wear Pro Lacquer is a three step system that has the look and durability of gel, but with the ease of application and removal of traditional nail lacquer. Available in a large assortment of highly pigmented and saturated shades.

Advanced Wear Base Prep

Delivers strength and resilience to help weak and brittle nails. Primes and protects natural nails. Naturally dehydrates to promote a superior adhesion for lacquer application. Evens out and fills ridges and prevents staining.

#100BL

Item #65291

14 mL / 0.5 fl oz

Advanced Wear Top Coat

Provides a high gloss, amplified, diamond like shine with superior coverage. Long lasting and mimics durability of gel. Creates an outer shield of protection to prevent chipping and dulling.

#101BL

Item #65292

14 mL / 0.5 fl oz



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IT'S A MATCH DUOS

Developed to compliment Just Gel Polish, ibd's new Advanced Wear Pro Lacquer is a three step system that has the look and durability of gel, but with the ease of application and removal of traditional nail lacquer. ibd Advanced Wear Pro Lacquer paired with ibd Just Gel Polish is the perfect duo, and a must have item for any salon!

Base Prep

Duo Base Coats that provide strength and resilience and protect natural nail.

#100BD

Item #65463

14 mL / 0.5 fl oz

Top Coat

Duo Top Coats that provide a protective glossy finish.

#101BD

Item #65464

14 mL / 0.5 fl oz



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It's A Match – Over 200 Shades!



It's A Match – Over 200 Shades!



Brandy Wine (S)
150



Mogul (S)
151



Truly, Madly, Deeply (C)
152



Bustled Up (S)
153



Petal Imprint (C)
154



Catwalk Alley (C)
155



Amethyst Surprise (S)
156



My Babe (C)
157



Cashmere Cutie (C)
158



Heedless To Say (C)
159



Slurple Purple (C)
160



Con-fuch-sion (S)
161



Molly (N)
162



Indian Sari (S)
163



HRH (S)
164



Plum Raven (C)
165



Luxe Street (C)
166



Inspire Me (C)
167



Sweet Sanctuary (C)
168



Smokey Plum (C)
169



Aphrodite (G)
170



Raindrops (C)
171



Bardot Indigo (C)
172



Riviera Rendezvous (C)
173



Sargasso Sea (S)
174



So Cryptic (G)
175



Blue Haven (N)
176



Calm Oasis (C)
177



Jupiter Blue (C)
178



Hippie Dippie (C)
179



Meteorite (S)
180



The Abyss (S)
181



Hot Springs (C)
182



Just Me N' Capri (C)
183



Eden (C)
184



Turtle Bay (S)
185



Metro Pose (C)
186



Green Monster (C)
187



Solar Rays (N)
188



Rocco (C)
189



Fall Forward (C)
190



Dolomite (G)
191



Head In The Clouds (S)
192



Polar Sky (G)
193



Patchwork (C)
194



R U Sur-Real? (C)
195



Viking Winter (C)
196



Black Lava (C)
197



Full Blu-um (C)
198




Coco-Nuts-For-You (S)
199

It's A Match – Over 200 Shades!

 Dockside Diva (C) 200	 Sparkling Embers (G) 201	 Dip Your Toes (S) 202	 Rustic River (S) 203	 Bronze Me Up (S) 204	 Street Wise (C) 205	 North Wind (S) 206	 Ooh La Lace (C) 207	 Macaroon (C) 208	 Peach Blossom (C) 209
 Chic To Chic (C) 210	 Leading Man (C) 211	 Dragon Fruit (S) 212	 TOP-tional (C) 213	 Inky Pinky (S) 214	 Just So Lovely (S) 215	 She's Blushing (C) 216	 That's Amore (C) 217	 Flirty Flamenco (C) 218	 Gala-Vant (N) 219
 Sundance (C) 220	 Serene Slumber (C) 221	 Need a Vacay from my Vacay (S) 222	 Sunset Strip (C) 223	 Tranquil Surrender (S) 224	 Cuter Than A Scooter (S) 225	 I Mod You (C) 226	 Dare To Be Decadent (C) 227	 Magic Genie (C) 228	 Pep Squad (C) 229
 Bella Boudoir (S) 230	 Purple Paradise (S) 231	 Midnight Martinis (G) 232	 Passport to Purple (C) 233	 Pixie Pop (S) 234	 Painted Pavement (C) 235	 Iceberg (C) 236	 Just Keep Swimmin' (C) 237	 Post Holiday Blues (C) 238	 Swag Bag (C) 239
 Heart Of The Ocean (C) 240	 Touch Of Noir (S) 241	 Polo Can U Go (C) 242	 Weeping Willow (C) 243	 The Great Wall (C) 244	 Slate (S) 245	 Garter Your Heart (G) 246	 Gilded Duchess (S) 247	 I Am Royal (C) 248	 Aristocratic Lady (S) 249

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Pretty, Pretty, Please (S) 250	Tisk, Tisk (S) 251	Dressed to Emprress (G) 252	High Sass (S) 253	Grand Gesture (S) 254	But First... (C) 255	Faint Kiss (C) 256	Bedside Aura (C) 257	Sinful Grin (C) 258	Skin Deep (C) 259
									
Nobody But You (C) 260	Dim the Lights (C) 261	Buxom Bombshell (C) 262	Buenos Días Barcelona (C) 263	Singapore Your Hear Out (C) 264	Melborne to Travel (C) 265	Berlin & Out (N) 266	Hong Kong Hightlife (C) 267	Just LA-nding (S) 268	Dublin or Nothing (C) 269
									
London Layover (S) 270	Playing with Fuego (G) 271	Mu-Cha-Cha-Cha (C) 272	Love at First Sangria (C) 273	With My Chicas (S) 274	¡Oh Señorita! (C) 275	Blue Me a Beso (C) 276	Cantina Hopping (C) 277	Viva La Noche (G) 278	Baked to Perfection (C) 279
									
Lush Blush (C) 280	Pinkies N Cream (C) 281	Stole Your MANDarin (C) 282	Peach Better Have My S (S) 283	Glow Up (C) 284	Concealed With a Kiss (C) 285	Came Saw Contoured (G) 286	Detour to Destiny (S) 287	Off the Grid (C) 288	Safari Not Safari (C) 289
									
Wonderful World (C) 290	Working on My Tanzania (C) 291	Vibe with My Tribe (C) 292	Wildlife of the Party (S) 293	Time Zoned Out (S) 294	Sunnies and Scarves (G) 295	Clue Me Inn (C) 296	Diner Darling (C) 297	Americana Mama (C) 298	Motel Me About It (C) 299
									
Vroom Service (C) 300	Style For Miles (C) 301	Vacancy You Later (C) 302	French Pink (C) 304	Cover Pink (C) 305	French White (S) 306	Soft White (C) 307	Sleigh All Day (C) 308	Above Ski Level (C) 309	Snow Limit (S) 310
									
Apres Hours (C) 311	Fraze (C) 312	Retreat Yourself (G) 313	Boots with the Brr (C) 314	Spritzerland (S) 315					

Merchandising



It's A Match Floor Display

- Merchandised showcase 64 facings of Advanced Wear & Just Gel Polish It's a Match duos
- Display holds 1,536 pieces of Advanced Wear and Just Gel Polish
- 8 rows, 16 facings per row, 12 deep = 768 Duos or 128 facings of Advanced Wear Open Stock
- Item #65459

ADHESIVES

5 Second Nail Glue provides the fastest set times and offers maximum moisture resistance for high speed tip applications and repairs.

Easy application, fast drying, durable and more moisture resistant than any other adhesive.



5 Second No Clog Nail Glue

Convenient, no-clog bottle and resealable cap.

Item #53003 - 12 pc Display

3 g / 0.1 fl oz



5 Second Gel Glue

Great adhesive for tip bonding. Quick- set adhesion in a gel glue to fill gaps.

Item #55403 - 12 pc Display

3 g / 0.1 fl oz

5 Second Nail Glue



5 Second Ultra Fast Glue

Provides the fastest set time. Offers maximum moisture resistance.

Item #51102 - 12 pc Display
2 g / 0.07 fl oz



5 Second Professional Nail Glue

Original formula repairs and strengthens natural nails and is excellent for artificial nails.

Item #54006 - 12 pc Display
6g / 0.21 fl oz



5 Second Nail Filler Powder

Used with glue to repair cracked or split natural or artificial nails.

Item #56001 - 12 pc Display
4g / 0.14 fl oz



5 Second Brush-On Nail Glue

Easy brush-on application, Perfect for natural nails, artificial nails, and tips. Fast drying, durable and more moisture resistant than any other adhesive.

Item #51002 - 12 pc Display
2 g / 0.07 fl oz



5 Second Brush-On Gel Resin

Thicker formula, easy brush-on application. Adhesive holds its shape without running.

Item #54206 - 12 pc Display
6g / 0.21 fl oz



5 Second Nail Glue

Multi-pack perfect for tip applications, repairs and strengthens natural nails. Convenient storage container.

Item #520050 - 5 pc container
2 g / 0.07 fl oz



New Products 2020

NEW! Dip & Sculpt Phase 2

ibd.
DIP & SCULPT



Dip & Sculpt

- Phase 2 introduces 72 NEW shades to the Dip & Sculpt collection
- Closest match in the market in dip, gel, and lacquer formulas
- Acrylic Display + Prepack includes dip, duos, liquids, and painted nail palettes
- Gel and Lacquer formulas are available in both Duos and Open Stock
- Salon Number System



POINT OF DIFFERENCE

Our onsite color lab dedicates up to two weeks of work to perfect the shade match between ibd's dip, gel, and lacquer formulas.



COMPETITOR COLOR MATCHING		IBD COLOR MATCHING	
SILVER GLITTER	ROSY PINK	FIREWORKS	PARISOL
			
DIP POWDER	DIP POWDER	DIP & SCULPT	DIP & SCULPT
			
GEL POLISH	GEL POLISH	JUST GEL	JUST GEL
			
NAIL LACQUER	NAIL LACQUER	ADVANCED WEAR LACQUER	ADVANCED WEAR LACQUER

Open Stock

ibd.
DIP & SCULPT



Advanced Wear Lacquer

Available in 144 shades

- Lasts 2x longer than regular nail polish
- Richly pigmented
- Salon: \$4.50



Just Gel Polish

Available in 144 shades

- High-gloss finish
- LED/UV Light Curable
- Highly pigmented
- Salon: \$13.95



It's A Match Duo

Available in 144 shades

- High-gloss finish
- LED/UV Light Curable
- Highly pigmented
- Salon: \$18.45



Dip & Sculpt Color

Available in 144 shades

- 2-in-1 Powder to create dip or acrylic enhancements
- Bamboo Extract Enriched Formula
- Light weight, odor free, high shine
- Salon: \$14.95

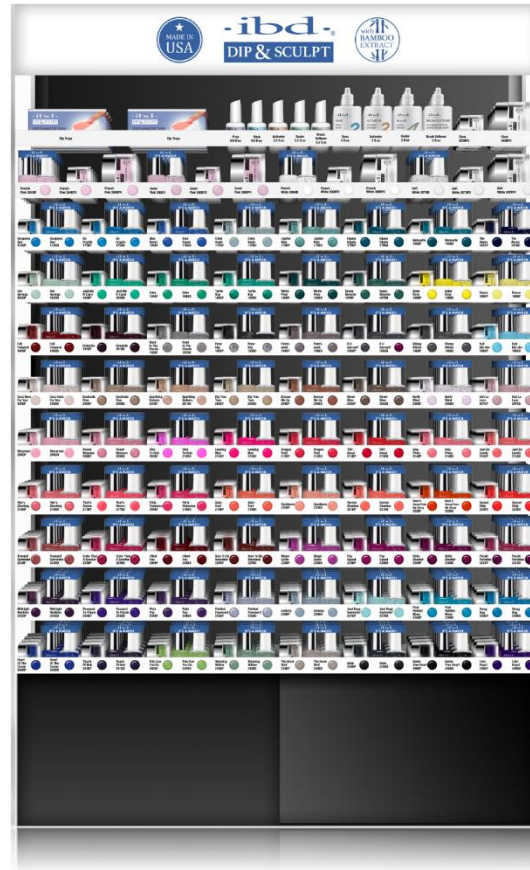


72 New Dip & Sculpt Shades



72 New Dip & Sculpt Shades

Dip & Sculpt – Phase I & II PPK & Displays



NEW Phase II
Item # 73909

- 72 New Core Matching Shades in Dip, Gel & Lacquer
- 2 n 1 Dip Formula
- Acrylic Display
- Made in USA
- 149 Total Matching Shades

STT: Nov. 2020
Salon: \$16,983.60

Spring/Summer 2021 Collection



Lilac Sand
Pastel Crème / Salon #



Pink Putty
Pastel Crème / Salon #



Rich Rosewater
Crème Subtle Shimmer / Salon #



Unbleached
Sheer Crème / Salon #



Barely There
Metallic Shimmer / Salon #




Summer Cinnamon
Metallic Shimmer / Salon #

New Neutrals Collection

- Trend Forecasts predict a demand for seasonless color, with distilled pastels and unbleached tones taking a great priority
- With colors grounded in nostalgia, ibd's New Neutrals Collection will tap into comfort of the familiar at a time of rapid change
- 6 brand new shades available in dip, gel, and lacquer formulas
- Brand new on counter display to house all three formulas

Colour Evolution S/S 22

Pastels



Colors / Pantone Cecil Kemperink

S/S 22

S/S 22 pastels will be mineral-based and saturated, but not sweet. Pink Clay (14-1309 TCX / 014-73-08) leads as a commercial tint, while Mother of Pearl (12-0710 TCX / 031-82-10) is more directional.

A/W 21/22

Pastels will become a touch deeper for A/W 21/22, with Purist Lilac (14-3905 TCX / 137-78-04) and Putty Pink (13-1208 TCX / 016-77-10). Both have a grey undertone that makes them feel less sweet, and more versatile.

S/S 21

Pastels in their traditional sense will not be the focus for S/S 21. Newness instead will come through with softer tinted tones, influenced by the washed hues of natural dyes and unbleached sustainable textiles.

Cordless LED / UV Lamp



Cordless LED/UV Lamp

- 48 Watt LED/UV Lamp
- Size: 9.05" (L) * 8.27" (W) * 4.3"(H)
- Rechargeable battery:
 - Full battery charge in 3 hours
 - 7 hours wireless work time
- LCD time display clock
- 10s / 30s / 60s / 99 second heat cure modes
- Infrared sensor to turn lamp on and off
- Lightweight, easy to transport
- Perfect for salon, house call, or on location use
- Available in all 3 Professional Nail Brands
 - EzFlow, ibd, and SuperNail

STT: January 2021

Salon: \$149



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the Nail People™

